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## **PRESS RELEASE**

# **WorldWideWeebo: more and more powerful CDN services in the Far East thanks to the partnership with ChinaCache**

*Creativity is more and more Weebo Oriented for the Clients of the Italian CDN, which has signed a partnership with ChinaCache in order to strengthen its world wide HA services and offer to its Customers an increasingly engaging experience.*

**[PADOVA – 22nd June 2009]** – Weebo, the leading Content Delivery Network (CDN) service provider in Italy, today announced that it has linked a strategic partnership with ChinaCache, the biggest Chinese service platform for the delivery of multimedia contents. Under the terms of the agreement, the two companies will join in hands to offer CDN services to the Far East market.

As official Adobe FVSS (Flash video Streaming Service) providers, the agreement between Weebo and ChinaCache represents a guarantee of high reliability and quality of performance, showcased by the passion, the effort, the expertise and local know-how of the Italian and Chinese teams. The partnership will bring seamless integrations of the two major CDNs' infrastructures in Italy and Asia. The aim is to provide companies worldwide with the opportunities to deliver rich contents to thousands of users at any locations they wish - from Europe to both North American coasts and to Asia, with the same high quality of performance.



Nicola Meneghello, Ceo di Weebo

"Today, the difficulties in delivering and exchanging data between America and Europe towards Asia constitutes a real obstacle for all the companies intending to invest in the Far East or to extend their own commercial influence in the region," remarked Nicola Meneghello, Chief Executive Officer of Weebo. "The extension of Weebo's network along with the services we deliver towards Asia represents the most tangible response to Italian Customers. It makes it possible to guarantee a totally centralized management of all the processes connected to the worldwide media delivery" Mr. Meneghello continued.

"ChinaCache is excited to work with Weebo in order to strengthen the network infrastructure for Asian and worldwide content delivery," commented Song Wang, Chief Executive Officer of ChinaCache. "We look forward to supporting many of the initiatives including live event streaming and providing a truly global network for our mutual customers. With unified reporting, billing and network integration we can now have a greater reach to European market thanks to the partnership" Wang concluded.



Son Wang, Ceo di ChinaCache

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This planned partnership between Weebo and ChinaCache offers all the Companies a unique and pivotal tool - a revolutionary and very powerful instrument to which they can resort in order to strengthen their own image, business and communication strategy worldwide thanks to the Internet interaction potential, and to always guarantee to their customers, regardless of their locations, an unparalleled user experience.

### **About Weebo**

Weebo is the first made in Italy CDN: a highly reliable system thanks to its solid and scalable network, characterized by balanced, geographically widespread and redounded nodes for managing the streaming of rich multimedia interactive contents (audio, video and images) and applications offering an excellent engagement to the Users.

*Our mission:* being a unique specialized partner, , offering a range of services where the real competitive advantage is represented by the use of our CDN, and , which allow web application designers and creative artists to express their imagination without constraints.

[www.weebo.it](http://www.weebo.it)

### **About ChinaCache**

Established in 1998, ChinaCache is a leading content distribution network (CDN) service provider in China. The company is committed to providing innovative and customized CDN solutions and services to create long-term value and potential growth for its customers. ChinaCache has thus far built 500 service nodes in more than 80 major cities across China, with its total network capacity reaching 500 Gbps. ChinaCache's CDN network is well interconnected with all major carriers in China, including China Telecom, China Netcom, China Mobile, China Unicom, China Railcom, and China Cernet.

[www.chinacache.com](http://www.chinacache.com) / [en.chinacache.com](http://en.chinacache.com)

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