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NEWVISION

MEDIA ALERT

Weebo and New Vision at Salotti di Comunicazione: exciting with a 3.0 all-round experience

Limena, 6th March 2009 – Weebo and New Vision announce their participation as speakers at one of the 30 workshops of *Salotti di Comunicazione*: the event takes place on the 6th – 7th – 8th March 2009 at La Favorita Hotel (Mantua) and it has been organized by Confindustria, Unione Del Commercio, Apindustria, in cooperation with graphic designers, photographers, web agencies and creative artists in the area.

Mantuan businessmen, politicians, public organizations and companies will meet to discuss how an effective communication method may make more competitive and responsive to the new market opportunities.

Arianna Carraro, Weebo Account Manager and Gabriele Gianello, New Vision Sales & Marketing Manager, will talk about ways to deliver emotions in a creative way leading you through the evolution of the media, the market of digital advertising, new horizons of communication, streaming media and interactivity. Furthermore, by means of a case study they will present a real response to the new market needs: communicating on the Web is innovating, exciting and engaging with a 3.0 all-round experience.

“Quando il Web comunica emozioni....condividile a 363.0 gradi” [“When the Web communicates emotions... share them in a 3.0 all-round experience”] – Workshop No. 17 – Saturday 7th March 2009, 4:30 p.m./5:30 p.m., Virgilio Room, La Favorita Hotel (MN).

Per further information:

www.weebo.it

www.newvision.it

www.salottidicomunicazione.it

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